

CEFL and Bake More Pies are proud to bring you



Webchat, payment by text, easy feedback & reviews
– all in one easy-to-use platform.

WHY YOU NEED PODIUM

Customers are looking for an HVAC business, right now.

- They're not your customers yet, but they're going to be somebody's.
- What's going to make them choose you today?
- Because what worked for you 5 years ago, won't work for you today.

Phone and emails don't work if you're trying to reach customers who are under 40.

You better have a text-based solution.

Why? Here's the facts:



90% of consumers want to use texting to talk to a business.



50% of consumers prefer texting when communicating to a business?



By 2022, 70% of all customer interactions will involve mobile messaging and emerging tools.

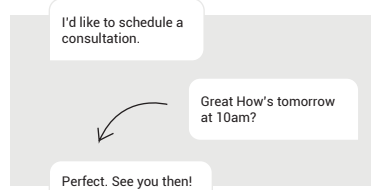


ONE EASY-TO-USE PLATFORM

Podium is an interaction management platform that puts you decades ahead of your competition, at every stage of the customer journey.

It will help you get:

- More New Customers
- More Repeat Customers
- Improved Efficiency
- To Get Paid Faster



ASK OTHER HVAC DEALERS

HVAC Dealers who use Podium have seen:

- 20% Sales Increase
- 122% More Clicks-To-Call
- 88% More Website Visits
- 38% More Listing Views
- 6X Webchat conversions

PRICING PER TRUCKS

1-4 Trucks:

\$449/mo. **\$225/mo.**

5-10 Trucks:

\$499/mo. **\$250/mo.**

11-20 Trucks:

\$599/mo. **\$300/mo.**

21-30 Trucks:

\$699/mo. **\$350/mo.**

31-50 Trucks:

\$849/mo. **\$425/mo.**

Co-op Pricing

CEFL's onboarding partner, Bake More Pies makes it easy:

- \$450 Enrollment Fee waived
- Pre-approved for 50% Co-op
- Easy sign up
- Affordable pricing
- Full customer service support

3 EASY WAYS TO GET STARTED



Online at bakemorepies.com/podium



Text to: 813-330-2734



Call 813-330-2734 (8:00am to 5:30pm EST)



Turn to the experts



BakeMorePies



Heating & Cooling Systems